

CHAPTER I

INTRODUCTION

1.1 Background and Problems

There are many ways that people can do to express their feeling in order to get happiness. Whatever people do, their main goal is to feel happy. Some people get their happiness through their hobbies. Another way to express their feeling is by enjoying literary work.

Literature is significant in our life. It helps us to grow, both personally and intellectually. It develops our imaginations, increases our understanding and deepens our sympathy. Human being needs literature for pleasure, to express their feeling and their attitude of life. Literature is beautiful writing which is valued as imaginative works of art, particularly: drama, poetry, and fiction. Literature differs from other scientific paper because it has expressive side and aesthetic value. According to Warren and Wellek, through its expressive side, literature conveys the attitude and the tone of the writer. It also wants to influence and persuade the attitude of reader as well as change the reader ultimately. Literature also has aesthetic value that refers to the usual characteristic of literature such as: style, composition, and general force of presentation (1962:23).

Poetry as one of the literary works is easier to be appreciated than to be defined. According to Timpane, Ph.D. and Watts, Poetry is defined as a kind of language that says more intensely than ordinary language does is the practice of

creating artworks using language. Further, what is meant as poem is a composition in verse that is characterized by a highly developed artistic form, the use of rhythm, and the employment of heightened language to express an imaginative interpretation of situation or idea (2001:10). The content of poetry can only be perceived by searching “something behind” the poem. The difficulties to find out the aesthetic value of poetry generally appear on the facts that poets used figurative languages throughout their works. Here, figurative languages play very essential role in poetry. Without figurative languages, a poem might lose its attractiveness, meaning, value and beauty. That is why figurative languages considered as the heart of a poem.

Harry Shaw stated, Figurative language is writing (or speech) that make use one or more figure of speech that purposes to employ ornamental devices for comparing dissimilar things and for creating sounds and images. Some types of figurative language are: allegory, allusion, antithesis, apostrophe, epithet, euphemism, hyperbole, irony metonymy, oxymoron, climax, anticlimax, paradox, parallelism, personification, repetition, simile, synecdoche and tautology (1972:114). In order to find out the aesthetic values, therefore, the readers should be able to identify the figurative language used and to comprehend its meaning.

As form of poem, song contains components that are presented in poetry, including figurative languages. Song is an artistic form of expression based on sound, generally considered a single (and often standalone) work of music with distinct and fixed pitches, pattern, and form. Song is always contains of lyric. Lyric is expressing the writer’s feeling of or composed for singing (Hornby,

2000: 802). It means that lyric of a song can be written depending on someone experiences of life such as, love, happiness, sorrow, family and friendships. Understanding the aestheticvalue behind song is as hard as understanding poem because of the figurative languages. To comprehend well, the readers must identify words or phrases that consist of figurative languages and find their meaning. Therefore, since studying poem is worth and interesting to do, studying song is worth and interesting too. The fact is the reason why this scientific paper concentrated to study songs. There are some kinds of figurative language usually applied in the song by composers.

Katy Perry's songs are selected as the object because of the following reasons. First, Katy Perry's songs contain many kinds of figurative languages and phrases just like poems. Second, Katy Perry is a singer-songwriter and musician whose works have topped music charts worldwide and received appraisal from critics and numerous awards. Third, Katy Perry was declared the Top Global Female Recording Artist of 2013 by The International Federation of The Phonographic Industry (IFPI). With all the achievement of Katy Perry, the researcher believes that Katy Perry's songs deserve to be the objects of research.

1.2 Scope of Discussion

This scientific paper focused on the analysis of figurative language found in Katy Perry's songs lyric from the album of Prism that released on 2013. The problems which are analyzed and discussed in this research can be formulated as the following:

1. What types of figurative language are found in Katy Perry's song?
2. What are the meanings carried by the figurative languages found in Katy Perry's song?

1.3 Aims

Every scientific paper should have aims. The aims are the most principal thing in order to determine a result which would like to be achieved. The aim of this paper could be divided into three parts. They are general aim, specific aim and academic aim.

The general aim of this scientific paper is to practice myself and to improve my knowledge in making scientific paper. Furthermore, this paper is implementing the knowledge and related theories have been studying at Warmadewa University especially at Faculty of Letters, English Department. Moreover, this scientific research is useful for the reader. It can improve the reader's knowledge in finding and understanding the figurative language. The last, this scientific research can be used for the reader in the future as references.

The specific aim of this scientific paper is to find out the types of figurative languages are found in Katy Perry's song. Then, it classify based on theories have studied. In addition, we can search and analyze the real meaning of those figurative languages. The other aim is to find out the meaning that carried out by the figurative language found in Katy Perry's songs which are very useful in our life. This research is very essential to be done because the meaning of figurative language gives us the practical values of life.

The academic aim of this scientific paper is to fulfill the last assignment of student has been studying in English Department, Faculty of Letters Warmadewa University. This paper is also used to fulfill one of the requirements in completing S1 degree in this University.

1.4 Theoretical Basis

Theory is needed as guidelines in every scientific research. According book entitled *Metode Linguistik* proposed by Sudaryanto, it is mentioned that theory should give an understanding of the object. That is the reason theory is often called as work requirement (1986:26). Theory is very essential in every research because it is a means in analyzing the problems of research.

In writing this scientific paper the theory which is applied for analyzing the types and the meaning of figurative language carried by Katy Perry's song is the theory about figurative language proposed by Laurence Perrin in the book entitled "Sound and Sense an Introduction of Poetry ". In regard to the term of figurative language, Perrin explains on his book as the following:

"Figurative language is language that uses words or expressions with a meaning that is different from the literal interpretation. Figurative language also broadly defined as any way of saying something other than ordinary way (1977:61)"

Besides from the main theory, the theoretical concepts about figurative language are also taken from other references. The main theory and supporting references from which the theoretical concepts about figurative language are taken for analyzing the data examine in this scientific paper are all completely listed in bibliography.

1.5 Method of Research

In scientific research, method plays very important role. According to Hornby, Method is a particular way of doing something(2000: 837). In order to get the expected and required result, method should be used in comprehensive way. The method of research on this scientific paper divided into threeparts; there are data source, method of data collection and method of data analysis.

The first method of this scientific paper is finding out the source of data. The data source is the object from which the data are taken. If the data are taken from publish material such as short story, novel, drama, song, film, and poetry, this publish material are consider to be data source. The data source of this scientific paper is taken from the Katy Perry's album entitled Prism, released on 2013 and produced by Capitol Records. This album chosen as the data source because it was one of the Best Selling albums on 2013 of Katy Perry and it has a lot of figurative language form.

The second method of this research is the process of collecting data. This scientific paper use observation method. The working procedure can be divided into several steps. The first step is listening Katy Perry's songs from the album of prism repeatedly and intensively in order to understand and comprehend the contents of the songs. Furthermore, try to find out the specific statement that related to some types of Figurative Language that used in Katy Perry's songs from the album of prism in order to find out the meaning of the Figurative Language. The last step in this scientific paper is data analysis. After collecting the data from

the Katy Perry's songs from album of prism, than the collected data is analyzed through qualitative/descriptive method base on theoretical concepts. In this scientific paper the data analyzed through literary theory by Laurence Perrine. First, the data is classified into each category than the data is presented in narrative-descriptive way by giving information in non-formal technique. There will be no sign and symbol used to presenting the data.